

the Lake Front

Our Lady of the Lake University
411 S.W. 24th Street
San Antonio, TX. 78207
(210) 434-6711 Ext. 2445
(210) 434-6711 Ext. 2181 Ads
lakefront@lake.ollusa.edu
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Advertisement Rates

Full page	(10.25x16.75)	\$375
1/2 page	V (10.25x8.375) H (5.125x16.75)	\$200 \$200
1/4 page	V (8.375x5.125) H (5.125x8.375)	\$150 \$150
1/8 page	V (5.125x4.0) H (4.0x5.125)	\$75 \$75

Publication Dates

Ad Deadline Dates

Nov. 8th	Oct. 30th
Dec. 1st	Nov. 15th
Feb. 1st	Jan. 22nd
Feb. 21st	Feb. 12th
Mar. 8th	Mar. 1st
Apr. 3rd	Mar. 23th
May 2nd	Apr. 23rd

1/16 Approx. Business Card Size \$45
DIMENSIONS IN INCHES

For sales contact
Eliana Rodriguez

Graphic Requirements for Advertisements

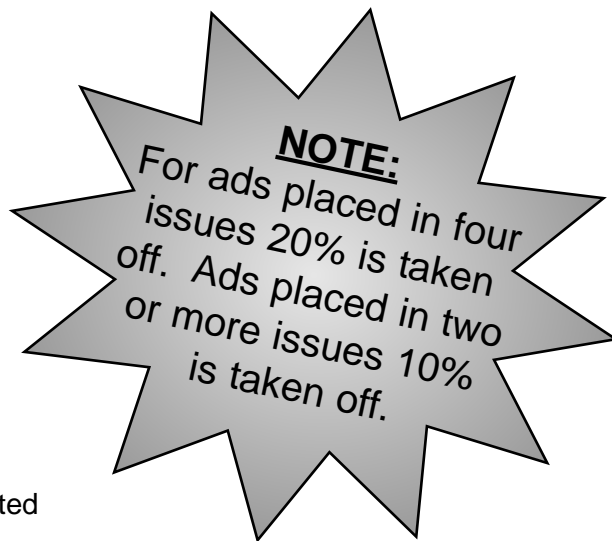
Digital formats we use:
(Guarantees the highest quality)

JPEG
PDF
TIFF
HTML
Quark-Xpress
Adobe PhotoShop 4.0 or higher
(Submitted on CD or Zip in IBM format. If document
is small in size, it can be attached in an email.)

Submission to be scanned must be a high quality glossy print,
which size is **at least 100%** of actual advertisement to be printed
in our issue.

We can create your advertisement, including your text, art and
any other information provided.

For scanned images please be sure dpi is at least at 250 or more
and saved in JPEG or TIFF format.



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